

Two days of brainstorming, meetings and training for
European freelance media professionals



Two days of enterprise and initiative to :

DISCOVER other professional experiences

Up to 150 freelance journalists have taken part to the previous events. This year, the event will bring together professionals from all over Europe and not only journalists (web developers, graphic designers, cartoonists etc.).

ACQUIRE new skills

The Convention of European Freelance Journalism (CEFJ) offer workshops on techniques and tools that are really useful for journalism.

ANTICIPATE the future of the press

In the lectures and round tables we offer at CEFJ, we try to provide insight into what the news-related job horizon may look like over the next years and what kind of role freelance workers can play.

CREATE a collective mindset

The CEFJ helps freelance writers and other media professionals to break free from their isolation. It fosters exchanges, promotes project-sharing and new ideas.

The CEFJ is a free event. Registrations will be open in April 2015 on, www.48h.pigiste.org.

The city of Strasbourg is to host this 5th edition of the annual meeting of freelance journalists, after Lille, Lyon, Aix-en-Provence and Vichy.

The CEFJ is organized by "Profession: Pigiste", a 400-member association that encourages interaction between freelance media professionals (journalists, photographers, graphic designers, web developers etc.), while protecting their rights and promoting their work.

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PROFESSION : PIGISTE



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